SmartAccess entry HD

USTA SERVE TENNIS



CASE STUDY

Wyoming Area School District Secondary Center, Exeter, PA 18643

The Wyoming Area Secondary Center is located within the Wyoming Area School District (WASD) in northeastern Pennsylvania, and currently houses over 1,050 students from grades 7-12. Back in 2023, the WASD introduced USTA's Serve Tennis platform to open up their renovated tennis courts to the community, later adding **SmartAccess' Entry HD** system to increase security and streamline access.







> "It's been fantastic to play a part in the Wyoming Area School District opening up their tennis courts to the general public, making tennis more accessible for the local community."

Ian Keates,
Head of SmartAccess

SmartAccess entry HD

powered by USTA SERVE TENNIS

Building engagement in sport through technology and insight.
Find out how we can help grow your sport.

Automate your sports venue with the complete online management system

Club Benefits:

✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.

Increased Revenue: Serve Tennis's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.

Peace of Mind: Ensure the only players who have access to your courts are those who are authorised.

Retention: A user-friendly booking experience, with hassle-free access, will enhanced player satisfaction and loyalty.

£ **Lighting Control:** Your lighting can be set to turn on automatically at the start of a booking, or even configured to turn on prior, then stay on for any concurrent bookings.





Player Benefits:

24/7 Accessibility: Using the online Serve Tennis platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.

Real-time Availability: The Serve Tennis platform updates in real-time so players can see up-to-date court availability and open time slots.

Seamless Experience: With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.

Automated Lighting: Floodlights will turn on prior to the session, before powering down once it's over.

Safety: No need for players to worry about anti-social behaviour spoiling their game.

playtennis.usta.com/smartaccess
smartaccessusa.com

